

JORGE SABATER

Finance Transformation Executive

ERP Modernization · Global Shared Services · SAP S/4HANA

I make complex finance transformation viable at global scale.

I align Finance, IT, operations, and system integrators to convert ERP, shared services, and operating model programs into measurable business outcomes.

AVAILABLE FROM SEPTEMBER 1, 2026

Madrid / Amsterdam base · international availability

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Executive delivery at the intersection of Finance and IT

30+

years of international experience

100+

countries with finance operations

3

global regions

500+

professionals led across career

Value proposition

Business-led finance transformation

When Finance, IT, and the business must operate as one system, I bring the structure, finance judgment, and execution discipline required to make transformation adopted and impactful.

DIFFERENTIATOR

01 Finance + IT

Hands-on experience leading both sides of the table as CFIO (Chief Finance & Information Officer) and as a senior finance transformation and financial systems leader.

02 Governance + delivery

Executive forums, risk management, dependencies, integrators, readiness, and quality control in complex delivery environments.

03 Adoption + outcomes

Standardization, automation, organizational change, and sustainable operating models that survive after go-live.

SAP S/4

global programs and multi-release upgrades

SSC

global shared services design and transformation

CFIO

executive Finance and IT leadership

PMI

PMP · PgMP · PfMP

Flagship case: Booking.com

2022–2026 · Senior Director Financial Systems

Three major releases delivered in a high-volume, high-pressure enterprise environment.

01

ECC to S/4HANA

Global migration covering the full Booking.com business.

02

SAP 1909 to 2022

Major platform upgrade across the global finance landscape.

03

BHFS (Booking Holdings Financial Services) release

FinTech and payments enablement in a regulated environment.

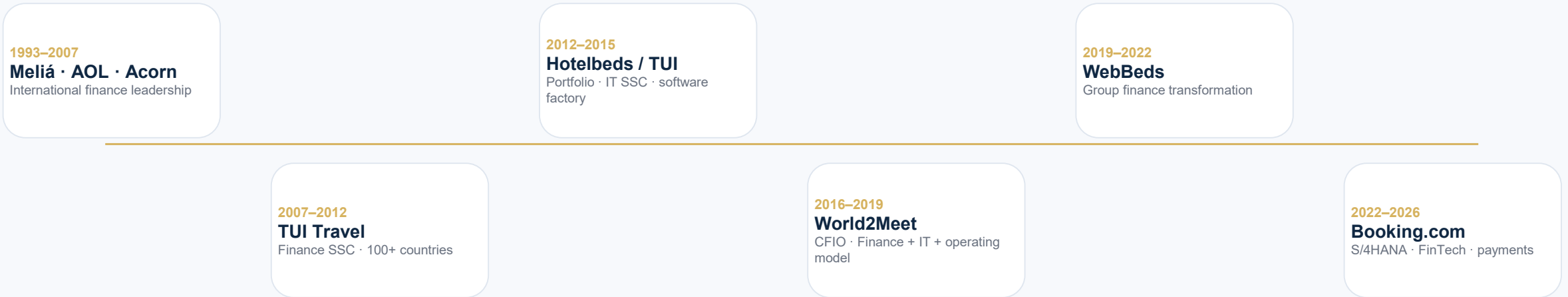
MY ROLE

Central orchestration point across Finance, FinTech, IT, integrators, and executive leadership.

- Global governance and executive forums
- Coordination with Bangalore CoE and U.S. leadership
- System integrators: Accenture and SAP PS/PE
- Risks, dependencies, readiness, and adoption
- Delivery quality in a demanding go-live environment

Career trajectory

The path is deliberately cumulative: P&L and finance leadership, shared services, portfolio governance, ERP modernization, and global transformation execution.



Accumulated result

A profile able to understand the P&L, redesign the operating model, align technology, and lead complex execution with senior stakeholders.

Proof of impact



3 releases

Booking.com

ECC to S/4HANA, SAP 1909 to 2022 upgrade, and BHFS (Booking Holdings Financial Services) release in a regulated FinTech and payments environment.



100+ countries

Global shared services

Reorganized AP, AR, GL, Treasury, Tax, and finance processes with a 140+ person team.



20,000+ hrs/month

Portfolio and delivery

Built portfolio, demand, testing, and rollout structures with 80+ employees and 95 contractors.



€200M

Corporate finance

Convertible bond at Meliá, debt financing, financial risk management, and international APAC finance leadership.

How I lead transformation

My focus is not just producing plans. It is building an execution system that keeps leaders, teams, and integrators aligned through real adoption.



Operating principles: clear governance · risk transparency · interdependency management · business readiness · sustainable adoption

Scale and complexity

100+

countries with finance back-office operations



EMEA · Americas · Asia

140+

employees in Finance SSC

80+ / 95

employees and contractors managed

Experience in travel, hospitality, FinTech, payments, e-commerce, retail, and financial services.

20,000+

software factory hours per month

18

APAC hotels under Finance / IT leadership

Scale matters because transformations fail at the boundaries: countries, processes, systems, partners, and stakeholders. My experience is precisely in managing those boundaries.

€200M

convertible bond issuance

Credentials and availability



CERTIFICATIONS AND ACADEMIC FOUNDATION

Governance and delivery

PMP · PgMP · PfMP · SAP Activate Project Manager

SAP S/4HANA and Finance

Financial Accounting · Treasury · Sales · Sourcing & Procurement

Executive education

MBA ESADE · Corporate Valuation & Financial Engineering, HBS

SOCIAL PROOF

“Jorge combines finance depth, payments knowledge, and transformation leadership to deliver complex programs with discipline, quality, and autonomy.”

Synthesis of recommendations from Booking.com, Hotelbeds, and W2M

Available from September 1, 2026

To lead finance transformation, ERP, shared services, and operating model programs from Madrid or Amsterdam, with international availability.

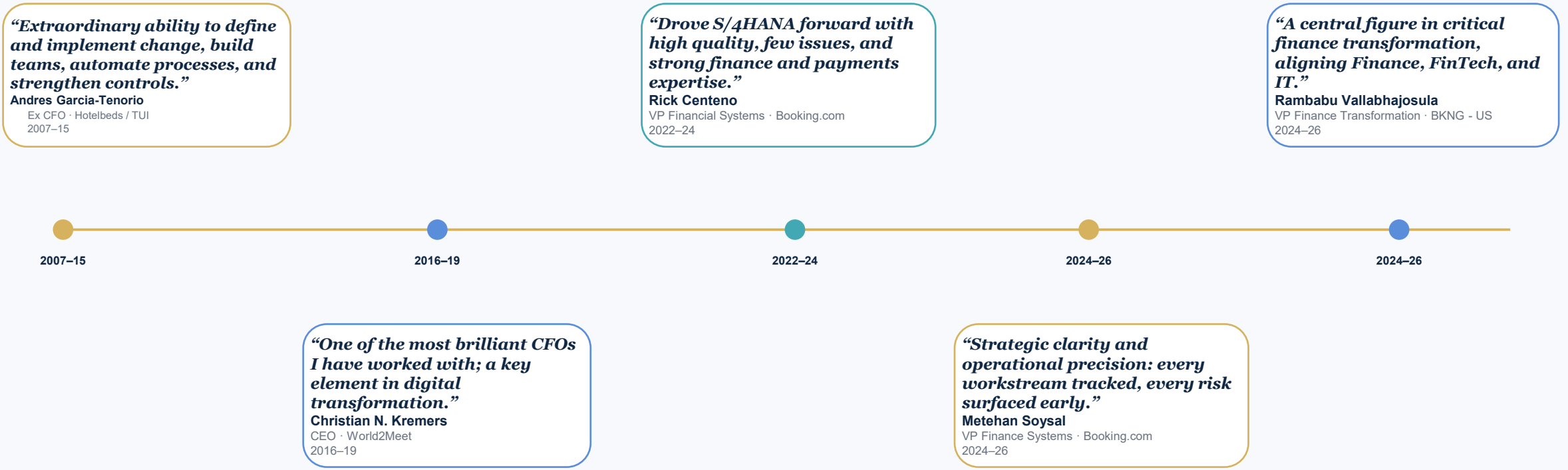
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Direct leader testimonials

A consistent pattern across direct managers and senior leaders: finance depth, program discipline, executive presence, and the ability to make complex transformation happen.



What the feedback validates: global transformation leadership · SAP S/4HANA modernization · finance and payments depth · shared services · executive trust